

your partner for success

GEORGE ABUZEID & Co. **هـو** شركة جورج أبو زيد وشركاه



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AUTO PARTS

George Abuzeid & Co. *Promise...*

We recognize that our customer's future is our own future, and so we invest in their success as much as in our own. We place a unique emphasis on this, providing educational product seminars for our customers so they will gain the greatest benefit from our products, and even sending customers for educational tours with our manufacturers.

Our partners know that our promise is more than words – it's a record of our actions.



message from the *CEO*

I want to thank you for your interest in the George Abuzeid & Company. Founded over 50 years ago, George Abuzeid & Co. has enjoyed significant growth since our inception, and I am pleased to have been a part of this success.

Although much has changed in Jordan since then, certain principles have remained the same; our customers still expect the highest quality products and the best service.

George Abuzeid & Co. is committed to those expectations, and I believe that it is because we have persisted in remaining true to our principles that George Abuzeid & Co. remains a trusted name.

As we welcome in a new era for our company, our aim is to not only meet, but exceed the expectations of the market. In achieving this, George Abuzeid & Co. will continue to bring the finest products worldwide.

In closing, I want to invite all of you to share in the great things to come, and to thank all of you who have contributed to our company's success. With that, I officially welcome you to tour the George Abuzeid & Co. corporate profile.

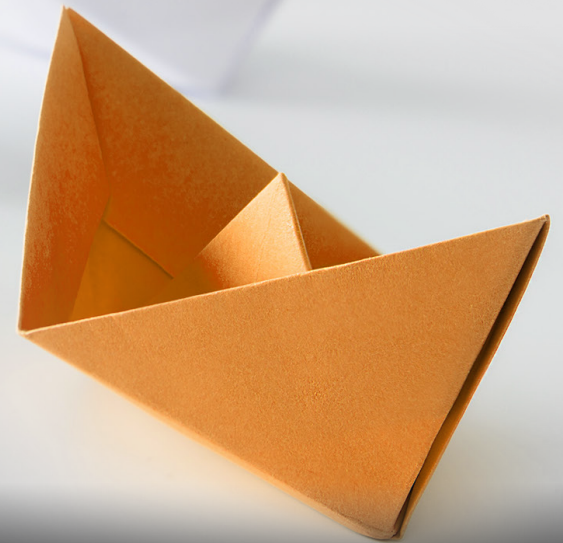
*Sincerely,
George Abuzeid
CEO & Founder*

George Abuzeid & Co. *Vision...*

We aim to be the leading company in the automotive spare parts industry in Jordan and to expand our presence in the Iraqi market by achieving the highest level of client satisfaction.

George Abuzeid & Co. *Mission...*

In realizing our vision, George Abuzeid & Co. aims to serve our clients with the best quality and value-tailored goods and service that fulfils their needs and trends at the right price, while paying special attention to the welfare of our staff and clients.





Because our *values* define us...

We stand by certain core values, which are the driving force behind our business.

Relationships: we put people first, whether it's the relationships with our staff, clients or suppliers.

Openness: we run our businesses transparently as a model that our customers, suppliers, management, and staff can look up to.

Fairness: we treat each customer equally with the utmost respect.

George Abuzeid & Co. *History...*

Our history began in 1949 when George Abuzeid & Co. was established as an automobile spare parts importer and wholesaler. Since then, our reputation has grown across both the local and foreign markets for our professionalism in dealing with both clients and suppliers alike.

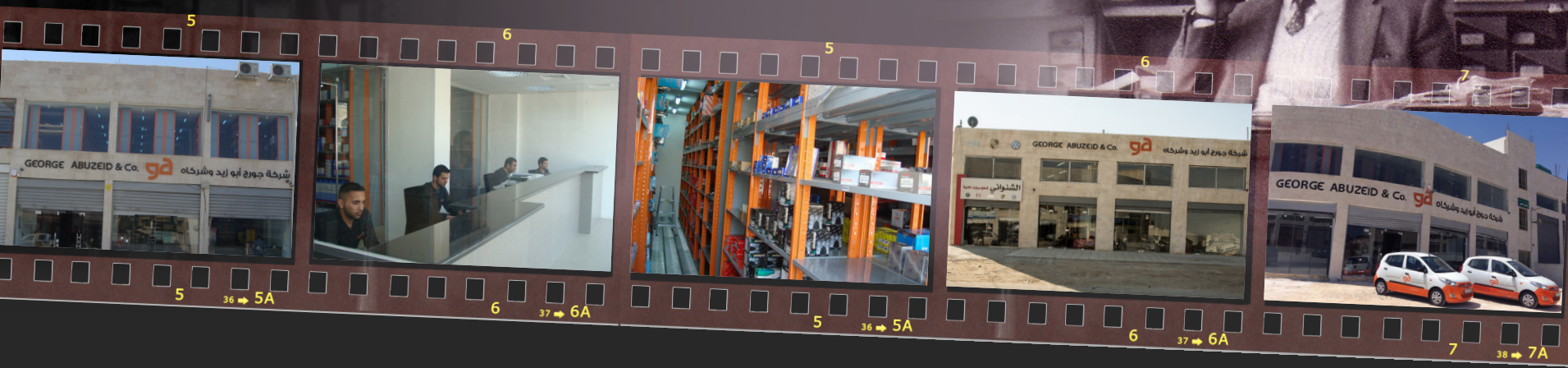
In 1976, George Abuzeid & Co. branched into the furniture industry. In the last four decades, George Abuzeid & Co. has established itself as a leader in both auto parts and office furnishings in Jordan, serving many of Jordan's leading organizations.

In 2014 and to better serve our customers in Iraq, we established LONG ROAD Company in Erbil and therefore we were able to respond to the requirements of the Iraqi market quickly and professionally.



Today, George Abuzeid & Co. imports its products from over two hundred suppliers worlds wide and supplies more than forty thousand different items to most vehicle types available in Jordan and Iraq.

To do so, George Abuzeid & Co. founded twelve branches in Jordan and Iraq, including five sales centres, outlets in Zarqa Free-Zone and Erbil, warehouses in North Marka, Zarqa Free-Zone and Erbil, showrooms in Wadi Sakra, plus the Management HQ in Marka and Wadi Sakra, employing over 170 qualified and well-trained personnel.



George Abuzeid & Co. *Team...*

As a leading supplier to the country's finest businesses, we recognize that our people play a major part in our clients' satisfaction. As such, George Abuzeid & Co. invests in the professionalism, resourcefulness and dedication of our team of professionals.

Our auto parts team begins with our purchasing personnel, who work diligently to bring the precise products to match our clients' specifications. Further building on that strength, we have Marketing specialists, logistics and delivery experts, and a specialized indoor and outdoor sales team to help our customers find exactly what they need.



George Abuzeid & Co. *Logistics...*

George Abuzeid & Co. maintains an airtight logistical chain, guaranteeing consistency in quality and performance.

We view our chain of distribution as beginning with our suppliers and continuing through to our clients, and so we work diligently to uphold solid relationships with our partners across all channels.

We aim to exceed our partners' expectations, offering them any support needed whether through products or additional services.

With the best interests of our both our suppliers and distributors in mind, we take every measure to ensure that each product arrives to the end user just as the manufacturer intended. Our large fleet of delivery vehicles aids us in that venture while maintaining our reputation for an efficient turnaround time.

From our 5,000 sq.m. warehouse, our fleet delivers on average 24 hours from the time of order.

In the auto parts industry, we recognize that our performance is essential to your success and so we spare no effort in achieving that.

George Abuzeid & Co. Product *Range*...

We stake our own reputation on the durability, reliability and quality of the products we supply. That's why our key focus at George Abuzeid & Co. is in seeking out the world's most notable suppliers and to provide only the finest brand names that have passed the world's most strenuous quality checks.

Our auto parts supplies range covers a gamut of automotive requirements, including spare parts, batteries, tires, lubricants and greases, and filters. We provide the highest grade parts and supplies for every leading European, Japanese, Korean and American car manufacturer, as well as commercial vehicles.

Spare parts

George Abuzeid & Co. offers a vast range of auto parts catering to most passenger cars and trucks. Our solid supplier portfolio ensures our clients that we can provide them the most durable and trusted names in auto parts manufacturing worldwide.



Spare parts



Spare parts



Batteries

As with our entire product portfolio, we distribute batteries to fit cars, trucks, and earth-moving equipment. We hold such confidence in the quality of our batteries that George Abuzeid & Co. offers free installation and testing for all our batteries.



Lubricants and Greases

George Abuzeid & Co. offers a comprehensive line of lubricants and greases suitable for all models of cars, trucks, and industrial machinery.



Filters

We distribute filters to suit all cars, trucks, earth moving equipment and industrial machinery.



Tires

We supply tires for passenger cars (PCR), SUVs, light truck (LTR), trucks, buses, trailers (TBR), and tractors (OTR).



George Abuzeid & Co. Product Line...

Categories

George Abuzeid & Co. works with the world's leading auto parts manufacturers to bring our customers the most reliable and trustworthy auto parts line. We aim to offer the most diverse product range while maintaining our promise of quality and consistent performance in every product. Among our range of products includes:

Spare Parts

Engine	Ball Bearings	Clutch
Filters	Electrical	Air Compressor
Brake	Axle	Steering
Suspension	Belts and	Cooling
Transmission	Timing Belts	

Lubricants & Greases

Passenger Cars
Trucks & Fleets
Industrial

Filters

Oil
Air
Fuel

Batteries

Dry Charged
Sealed

Tires

PCR
TBR
LTR
OTR

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